

TECHNICAL REGULATIONS

DEVELOPMENT AND MARKETING FUNDS ALLOCATION

NB: You can make changes to cells marked in yellow

Cost Breakdown for Web Application Development Project (Not Mobile App)

COSTS	NOTION	LOW (SOFT CAP)	MIDDLE	HIGHT (HARD CAP)
Discovery and Wireframing	USD	3,500	17,500	56,000
Public Website / Marketing	USD	3,850	19,250	61,600
Web Application Interface Design and HTML and CSS Production (Responsive)	USD	4,200	21,000	67,200
Web Application Development / Programming	USD	32,200	161,000	515,200
Application Administration	USD	7,350	36,750	117,600
Quality Assurance and Refinements	USD	4,200	21,000	67,200
Deployment and Cloud	USD	2,100	10,500	33,600
Total	USD	57,400	287,000	918,400

Cost Breakdown for Native App Development: Android & iPhone

COSTS	NOTION	LOW (SOFT CAP)	MIDDLE	HIGHT (HARD CAP)
Discovery and Wireframing	USD	4,200	21,000	67,200
App Screen Designs	USD	3,850	19,250	61,600
iOS Native Development	USD	31,850	159,250	509,600
Android Native Development	USD	31,850	159,250	509,600
Back-end Programing, Database and APIs	USD	4,900	24,500	78,400
Application Administration	USD	7,350	36,750	117,600
Quality Assurance and Refinements iOS	USD	4,200	21,000	67,200
Quality Assurance and Refinements Android	USD	4,200	21,000	67,200
Deployment and Cloud	USD	3,150	15,750	50,400
Total	USD	95,550	477,750	1,528,800

Other Related Costs

COSTS	NOTION	LOW (SOFT CAP)	MIDDLE	HIGHT (HARD CAP)
Infrastructure per Month	USD	226,800	1,134,000	151,200
Marketing per 2 year	USD	887,833	4,439,167	14,205,333
Legal Support, Opeations and Others	USD	355,133	1,775,667	5,682,133
Total	USD	1,469,767	7,348,833	20,038,667

TOTAL	USD	1,622,717	8,113,583	22,485,867
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